

PRESSKIT



BRAND STANDARDS

Refer to Shayla as “Shayla Nicole” in all promotions and “Shayla” during the interview.

Tag any social media to the appropriate account depending on the nature of your interview:

Shayla Nicole @theshaylanicole
6tysix Media @6tysixmedia
Shero Convo Podcast @sheroconvo

PROFILE

Shayla is a dynamic Creative Director, Video Editor, Producer, and Digital Content Strategist. With an impressive portfolio that includes producing for Roland Martin, Tasha Cobbs Leonard, collaborating with the families of Breonna Taylor and Ahmaud Arbery, and contributing to the 2020 Democratic National Convention, Shayla is a trusted voice in media and storytelling. Shayla's keen eye for visual storytelling and passion for impactful content shine through in every project, delivering captivating experiences across various media platforms.

Shayla is the powerhouse producer and creative genius behind Fortune's Live Talent, a groundbreaking show she co-launched with James Fortune and Isaac Carree. What began as a one-time episode blossomed under Shayla's direction into a five-year journey, evolving into a household name with in-person events. Recognized for its resilience, Fortune's Live Talent became a beacon of entertainment during quarantine, keeping families engaged and inspired.

With a knack for crafting compelling content, Shayla has helped numerous businesses grow their brands. Trust her to guide you in creating content that captivates and resonates.